

REP HEADLINE# 6144824 TRF# 312011
\$\$\$ MOD# 5: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 11.19
CHANGES ** WFTV-TV ***

ADV # ADV. NAME ISS/DCCC
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # 6556 SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6144824 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 11.19

REP: TO LENA
FR JULIE
OKD M13
PLS CFM, THX 11/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1192

8	S		700A-900A	30		\$1,750.00	11/5	11/6	2		M-TU	2
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PROGRAM : GMA
CREDIT TAKEN FOR 1 SPOT(S) MISSED NOV6
STATION MAKEGOOD OFFERS:
M13 OK'D BUY#8 MISSED:M-TU/700A-900A NOV6 30S \$1,750.00 (NOV5/12)
OFFER: NONE
CMT:CREDIT PER AGENCY DUE TO MONEY SHORTAGE

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NOV5/12 11.19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12						158375.00						

CONTRACT TOTAL 158375.00
TOTAL SPOTS 116

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE